

USA College Day 2022 – terms and conditions

1. Under GDPR regulations, the US-UK Fulbright Commission is unable to share student data with US institutions. It is the responsibility of each institution to connect with interested students during the fair by providing their own mailing list sign up link and sharing this with students directly.
2. Only [accredited US institutions](#) will be accepted to participate in USA College Day.
3. Colleges must offer physical teaching based in the United States. Colleges may have online offerings, but the campus must offer in-person programs in the USA open to international students.
4. Final registration approval will be determined at the discretion of the EducationUSA team at the US-UK Fulbright Commission.
5. Only one registration will be valid per institution (i.e. one stand per college/university). If there is multiple requests for registrations from different departments at a single institution, the undergraduate admissions office will have first refusal on the stand.
6. Payments via wire transfer are to be made in pounds sterling (GBP). Invoices in United States dollar (USD) can be made available upon request and at a cost of £25.
7. Whilst universities are welcome to coordinate shifts amongst representatives, strictly no more than two representatives may staff a table at any one time.
8. All representatives must stand behind their stand.
9. Banners and wall hangings are strictly prohibited in order to adhere to health and safety regulations and space restrictions.
10. Participation by independent counsellors, counselling and/or testing companies is prohibited. Participation by agents is prohibited.
11. If the lead exhibitor is not a US university admissions representative, the EducationUSA team at the US-UK Fulbright Commission must receive confirmation from the home campus that the representative in attendance has received adequate training and materials in advance of the fair.
12. Representatives from affiliated international programmes may represent a US institution at College Day so long as their focus remains on the US-based campus and its programmes.
13. Exhibitor registration to the College Day notification list neither commits exhibitors to nor guarantees a stand at College Day. Registration is considered complete only after exhibitors have submitted a College Day registration form and payment.
14. In accordance with the cancellation policy, all changes and cancellations related to exhibiting at Virtual USA College Day must be submitted in writing on institutional letterhead by email to collegeday@fulbright.org.uk.

15. Exhibitors must arrive for set up at the venue at the appointed time. Representatives are expected to be ready at least 30 minutes prior to the start of the fair and, to ensure a high-quality visitor experience, to stay stay at their tables for the duration of the event.
16. Main contacts should share these terms and conditions with relevant representatives. Representatives who were not previously sent these terms and conditions should report to the EducationUSA team at the US-UK Fulbright Commission to receive a copy to review. The terms and conditions should be reviewed by all representatives prior to the start of the fair.
17. Please notify the EducationUSA team at the US-UK Fulbright Commission if you encounter solicitors or any other unauthorised activity before, during or after the fair.

In addition to the points above, colleges and universities exhibiting at USA College Day are expected to adhere to NACAC's [Statement of Principles of Good Practice](#) (SPGP).